

LAURA BRANDAO



Message from Laura...



My passion and purpose in life is to inspire, encourage and empower people to rise up to be their best selves, so they can live their greatest lives. My secret? Say YES Everyday!

My career began when I took a part-time evening job as a young mom. Within six months, I was managing the call center, generating thousands of mortgage leads nightly for local mortgage companies. In 2007, as the US was spiraling in crisis, I was building a new division at a mortgage company, that grew to become a top 5 FHA wholesale lender in <5 years. I ultimately rose to be the first woman president and only woman partner of American Financial Resources, Inc. By 2018, it was time for me to step out from behind my desk to become the face and voice of AFR.

That was a pivotal moment in my life, because I realized that if I say YES everyday to things that scare me – and step out of my comfort zone – I create ripples of positivity that allow me to experience life more fully than I ever imagined.

Human nature has us constantly looking ahead to anticipate the results of our actions. If you truly want to get more out of life, you have to say YES without any expectations. By living with intention, and by choosing to say YES everyday, the positive effect that you will have on others will fill your life and make you feel more alive than you ever dreamed.



Positivity

Author - [Say YES Everyday! Discovering Your Superpower](#)

Author – [Say Yes Everyday! Thrive Thursday](#)

Host - [What's Your Why](#)



Blog - [Say YES Everyday!](#)



Passion

EPM – Chief Growth Officer/Partner

Mortgage Bankers Association of New Jersey (MBANJ)
Board Member and Women's Committee Chair

National Association of Minority Mortgage Bankers of America (NAMMBA) - Visionary Ambassador Chair

Women With Vision (WWV) – Chair

PRAISE

[2022 Lending Luminary award winner.](#) (Progress in Lending Assoc)

[Legends of Lending 2022](#) (NMP Magazine)

[Housing Industry Icon 2021](#) (MPA Magazine)

MPA Elite Women in Mortgage (MPA Magazine) **2022 | 2021**

[Woman of Influence](#) (HousingWire) 2021|2020|2019|2018

[Women with Vision](#) (WWV Magazine) 2022|2021|2020|2019

[Best 50 Women in Business](#) (NJBIZ) 2019

[Mortgage Banking's Most Powerful Women](#) (NMP)2019|2018

Laura-J-Brandao

@Brandao_Laura

laura.brandao.395

@sayyeseveryday

@lauraJbrandao

@lauraJbrandao

www.LauraBrandao.com